



# WE NEED YOUR VOICE

[www.ilads.org/lyme-powerofus.php](http://www.ilads.org/lyme-powerofus.php)

## WHAT IS THE LYMEPOWEROFUS CAMPAIGN?

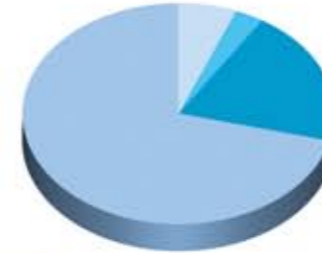
#LymePowerOfUs is ILADEF's\* global campaign to raise awareness for Lyme and tick-borne diseases. Join the campaign and help us raise funds to train physicians in the appropriate diagnosis and treatment of Lyme disease and give back by raising funds for LymeTap (an organization that helps people in financial need get Lyme disease testing).

\* (ILADS' Educational Foundation)

**PLEASE DONATE TODAY AND MAKE OUR VISION A REALITY:**

A world where no one is denied appropriate diagnosis and treatment of Lyme disease, where families aren't ruined financially, and where no one lives a life of suffering from chronic Lyme disease.

### HOW FUNDS ARE USED



- 71% Training Physicians
- 20% LymeTap Donation
- 3% Administration
- 6% Community Outreach



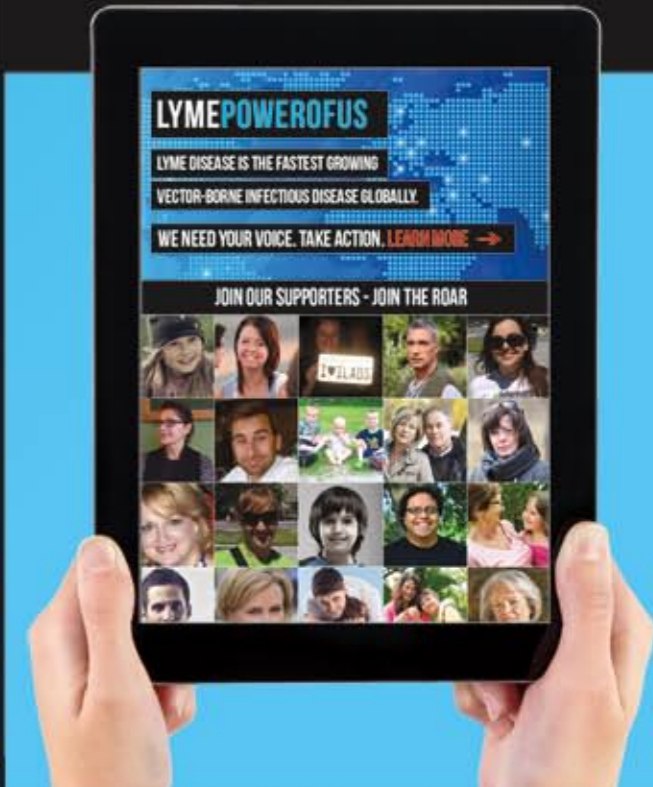
# JOIN THE ROAR HELP US END THE LYME DISEASE EPIDEMIC

**1 YOU DONATE TO YOUR FAVORITE LYME DOCTOR'S CAMPAIGN OR CREATE YOUR OWN.**

**2 DONATED FUNDS DISTRIBUTED TO PHYSICIANS' TRAINING PROGRAM**

**3 ILADS' LYME SPECIALIST TRAINS PHYSICIAN**

**4 PHYSICIAN RETURNS TO THEIR COMMUNITY**



ILADEF (ILADS' Educational Foundation)

Phone: 301-263-1080

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# THE POWER OF US TO BRING ABOUT CHANGE

## WE NEED YOUR VOICE JOIN THE ROAR

No organization can end the Lyme disease epidemic alone, the fight requires the support of the entire community. This is why Social Actions are important. We consider every fan and follower a warrior in the fight to end this epidemic. Through you, we can fulfill our mission of raising awareness and educating more people about Lyme disease and training physicians worldwide in the appropriate diagnosis and treatment of Lyme disease.

Taking social actions takes minimum effort, but it can have a major impact and make a big difference in the lives of people with Lyme disease. Every action makes a difference, no matter how small. So please take a moment, Tell Your Story, Send Social Messages, Join our Thunderclap Campaign. Help us spread awareness of the Lyme disease epidemic with just a minute of your time using our online social tools. If you are very committed, become a Social Ambassador and "Lead The Roar".



### TELL YOUR STORY

You are the face of this disease and you have a unique perspective and passion to share with the world, and that is a powerful thing. Your stories are an inspiration, heart wrenching and help raise awareness of Lyme disease and, in turn, impact other people worldwide.



### WRITE A TRIBUTE TO DR. NICK HARRIS

Post your thoughts to the Tribute Wall. Write a tribute to Dr. Nick Harris. Let him know how his innovations in Lyme disease testing, his commitment to people suffering with Lyme disease, and his generous donations to people in need has affected your life or the lives of those you care for.



### JOIN THE LYME THUNDERCLAP

Join the Lyme Disease Thunderclap and spread the message to motivate individuals across the world to take actions that increase awareness of Lyme disease. Simply pledge a tweet and once enough tweets have been "stockpiled", they are unleashed simultaneously amplifying "The Roar".



### START YOUR OWN FUNDRAISING CAMPAIGN

Create an emotional, compelling, and authentic fundraising page by telling us how Lyme disease has affected your life or the life of someone you care for. Let the world know how important it is to raise funds to help end the Lyme disease epidemic and ask your friends and family to donate.



### BECOME AN ILADS SOCIAL AMBASSADOR

The Social Ambassador Program is a key part of the campaign, to bring our voices together collectively in getting the word out. We offer Ambassadors online tools to manage your social outreach. Top 3 Social Ambassadors will receive tickets to the ILADS San Diego Lyme Disease Conference.



### SEND SOCIAL MESSAGES

We give you the tools online to quickly spread the word. With the click of a button you can send out social messages to your networks. Takes just a minute and makes such a difference. With you we can change how people think about Lyme disease. The louder "The Roar", the more we ignite change.

## DONATION FORM

We know \$10, \$25 is a lot for so many of you..... The simple truth is: chronic Lyme disease also destroys people financially. But the harsh reality is if we don't act now and train doctors to understand how to treat Lyme disease, the number of people with Chronic Lyme disease will continue to grow.

That's why we are asking you to help us. Please donate today and make our goal a reality: To have a Lyme disease specialist in every country, state/region, and hometown. Every little bit helps.

### YES! I WANT TO DONATE

Name

Billing Address

Billing City,State,Zip

Billing Country

Phone

### DONATION

\$10 Donation     \$25 Donation

\$50 Donation     \$100 Donation

\$250 Donation     \$500 Donation

\$1000 Donation     Other Amount

### PAYMENT INFO

VISA     MC     AMEX     CHECK

Credit Card #:

EXP Date:     CSV Code:

Signature:

Mail Payment To: ILADEF  
PO Box 341461, Bethesda, Maryland, 20827-1461

Donate Online at: [www.ilads.org/lyme-powerofus.php](http://www.ilads.org/lyme-powerofus.php)